



Phuti Mphelo CA(SA)

Business Coach | Financial Resilience Strategist | Speaker

Phuti Mphelo is a dynamic businesswoman and engaging speaker known for her expertise in financial resilience, mindset transformation, and business strategy.

With a career spanning over 20 years, she has captivated audiences with her neuroscience-backed frameworks, relatable storytelling, and practical insights that help women transform the way they lead, earn, and live.

Phuti holds a Chartered Accountant designation and a background in both corporate and enterprise development.

She began her career in accounting and financial management, where she quickly established a reputation for strategic clarity and leadership excellence.

Over the years, she has worked with a range of organisations, including SAPPI Ltd., the Department of Social Development, Assupol Life and the Graca Machel Trust, contributing to coaching programs, executive training, and supplier development initiatives.

Signature Keynotes & Workshop Topics

- **Fix Your Money Story**

Break generational financial patterns and build resilient wealth habits.

- **Rewire to Rise**

How high-achieving women can use neuroscience to reset after burnout, or breakdown.

- **Leadership Shouldn't Cost You Your Peace**

Helping executives set emotional and financial boundaries that protect their vision and legacy.

- **The C.A.S.H.™ Framework**


A strategic approach to income recovery, mindset elevation, and financial sustainability.

- **Reset for Results** (Popular for corporate & supplier development)


Practical tools to move from survival to scalable systems in business and leadership.

** **Custom sessions** can also be designed for enterprise development, women's leadership, or financial literacy audiences.


CONTACT

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 Phuti Marcia Mphelo

NOTABLE CLIENTS & FEATURES

Phuti has delivered keynote addresses, seminars, and workshops at numerous events, including:

- Graca Machel Trust – Women Creating Wealth
- SAPPI Ltd
- Assupol Life (Student Village)
- Eskom Medup Power Station

OFFERINGS

- Keynote Talks
- Training
- Full-Day Facilitation
- Half-Day Facilitation